

APWA Strategic Meeting Minutes

Dec. 13, 2018, 4:00 pm-7:10 pm, CALTRANS (Old Town), 4050 Taylor St, San Diego, CA 92110

1. Introductions
 - a. Attendees (see next page)
 - b. Identify events and activities that were successful
 - i. All attendees shared their views; many appreciated the awards luncheon, dinner gala, golf tournament and monthly speakers.
 - c. Identify any new areas of focus for 2019
 - i. All attendees discussed interest for upcoming year.
2. Meeting Expectations (see attached agenda)
3. Break-up into smaller groups and develop initiatives plan for 2019
 - i. Establish SDSU APWA Student Chapter - **Glen Parker** to lead.
 - a) Offer student chapter president a scholarship as incentive to lead
 - b) Offer membership discount to Intern Program application as incentive.
 - c) Differentiate student chapter by offering construction tours instead of lunch speaker presentations.
 - ii. Kick-off 2023 PWX Planning - **Silvia** to lead.
 - a) \$1-\$5 increase to luncheon/events.
 - b) Add a raffle to luncheons with 50/50 split for PWX
 - c) Develop a banner/logo (w/ National approval) to promote PWX
 - d) Consider various ideas for events and speakers. (see attached image)
 - iii. Partnering Events with other Organizations - **Greg and Ed** to co-lead.
 - a) Launch a Shared Calendar on APWA website to coordinate with other organizations.
 - iv. Elevate chapter as go-to resource for info. during emergencies in SD - **Tedi and Karibia** to co-lead.
 - a) Develop a website widget for resource landing page.
 - v. Give back to members - **Osmar** to lead.
 - a) Organize an end of the year BBQ for industry softball league sponsored by APWA.
4. Group Presentation (see attached pictures)

5. Highlights from APWA National Strategic Plan (Brad) – PW as first responders (showed sticker), which Washington DC is promoting; Fallen Heroes on APWA website, which includes the New England chapter checklist; education and electronic credentialing; Jan 31-Feb 1, Leadership training in Kansas City – only Christopher McGrath will attend; San Diego chapter should fundraise \$200K for PWX
6. Adjournment 7:10 pm – Dinner at Casa Guadalajara Restaurant

List of Attendees:

- i. Silvia Noriega
- ii. Gene Matter
- iii. Brett Stephens
- iv. Antoinette Sanchez
- v. Pedro Orso-Delgado
- vi. Steve Dow
- vii. Tedi Jackson
- viii. Dan Goldberg
- ix. Glen Parker
- x. Osmar Rodriguez
- xi. Greg Humora
- xii. Carmen Kasner
- xiii. Jayne Janda-Timba
- xiv. Paz Gomez
- xv. Karibia Baillargeon
- xvi. Kevin Gibson
- xvii. Annie Aguilar
- xviii. Christopher McGrath
- xix. Vic Banes
- xx. Gerard Lumabas
- xxi. Ed Walton
- xxii. James Miller
- xxiii. Brad Patterson – APWA National Membership Manager